F2F RFA Webinar

Small Grants Opportunity
Webinar

June 28, 2019

FARMER TO FARMER

The USAID John Ogonowski and Doug Bereuter Farmer-to-Farmer Program

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General Information

FARMERTO**FARMER**
The USAID John Ogonowski and Doug Bereuter Farmer-to-Farmer Program

General RFA Information

This RFA will be conducted in two phases:

Phase I: Competitive Concept Paper
Phase II: Collaborative Development of Full Application

Due Dates

Concept Papers: July 15, 6PM EST

Final Applications: September 25, 6PM EST

Anticipated Start Date: January 1, 2020

General RFA Information

Total Amount of Funding Available:
$1,839,000 for up to three (3) projects of $613,000 each
Applicants should submit proposals for 3-year projects

Eligibility Information:
Applicants must meet the following criteria:
- Be a non-profit organization, for-profit firm, cooperative, college or university
- Be a US-based organization
- NOT implementing a Core Country F2F program (as prime) at time of award

Farmer-to-Farmer Program Overview

Key Objectives:

- Generate sustainable, broad-based economic growth in the agricultural sector through voluntary technical assistance

- Increase the U.S. public's understanding of international development issues and programs and international understanding of the U.S. and U.S. development programs.

Farmer-to-Farmer Objectives

Applicants responding to this RFA should propose projects that focus on one or more of the four main objectives of F2F:

- Increase agricultural sector productivity and profitability;
- Improve conservation and sustainable use of environmental and natural resources;
- Expand agricultural sector access to financial services
- Strengthen agricultural sector institutions

Small Grants Program

Effective projects will:

- *Be demand-driven*
- Focus on agricultural activities that improve food security and economic development through safe and impactful volunteer assignments
- Focus on technical assistance or advisory services
- Align with other USG strategies or programs in target country
- Not duplicate existing efforts nor offset administrative costs of activities with existing sources of funding

Phase I: Concept Papers

The purpose of the concept paper phase is to outline the proposed project and demonstrate need and demand for proposed activities

Concept Papers should also establish the Applicant's capacity to:

- Successfully develop a Full Application
- Negotiate and sign an award
- Implement a safe and effective international agricultural volunteer program

Eligible Countries

- Countries listed in **bold** are eligible for small grants and do not have current F2F programs.

- While technically listed as eligible, several countries are *not recommended* due to potential safety concerns for US volunteers.

- USAID Missions from the following countries have shown particular interest in hosting F2F programs:
  - Belarus, Belize, Burkina Faso, Cambodia, Costa Rica, Haiti, Liberia, Montenegro, Niger, Serbia, Sierra Leone, The Gambia, Togo
  - Eastern and Southern Caribbean – Antigua and Barbuda, Barbados, Dominica, Grenada, St. Kitts and Nevis, St. Lucia, St. Vincent and Grenadines, Suriname (applicants encouraged to work in more than one country)

Formatting

Concept Paper Format:

- **Language:** English
- **Font Size:** 12 point font (except for tables and graphs)
- **Font Style:** Times New Roman or Garamond
- **Spacing:** Single-spaced
- **Size and Margins:** 8-1/2" x 11" paper with 1 inch margins (top, bottom, right, and left)
- **Page Limitations:** Maximum of 8 pages, not including cover page, table of contents, acronym list (if used), and Attachments
- **Attachment Page Limitations:** 3 pages total

Formatting Cont.

Cover Page (1 page):

- Organization Name

- Organization Business Status (non-profit, for profit, PVO etc.)

- Contact Name (authorized negotiator)

- Contact Email address

- Contact Telephone and Fax number

- Complete Business mailing address

Concept Description

- **Problem Statement** – description of key problems to be addressed or opportunities to be exploited

- **Strategy and Approach** – overview of the proposed solution

- **Objectives** – description of specific, measurable, and achievable objective(s) tied to specific activities and AVOP objectives

- **Proposed Activities** – activities, potential local partners, host identification strategy, host needs assessments and planning, and estimated numbers and types of volunteer assignments

- **Volunteer Management** – recruitment strategy, plans and capacity to field and manage F2F volunteers

- **Staffing, Organizational Capacity and Cost Realism** – overview of staff identified to lead the program in HQ and/or the field, provide evidence of sufficient organizational capacity to implement this project, feasibility of meeting objectives within funding limitations

Budget Summary

- Organizational questions

- Listing of three past projects (full Past Performance References are not required at this stage)

- Summary Budget: should be realistic and cost-effective
  - Applicants with a Negotiated Indirect Cost Rate Agreement (NICRA) (from a US Gov't Agency) may include that rate
  - Applicants without a NICRA may elect to charge a *de minimis* rate of 10% of modified total direct costs

Leverage

The only leveraged resource required for the F2F Programs is the value of volunteers' services provided, currently valued at **$522 per day** across the board

Additional sources of leverage are encouraged, but not required

Cost Share

Resources a recipient contributes to the total cost of an agreement. Cost share becomes a condition of an award when it is part of the approved award budget and is subject to the requirements of 2 CFR 200.306

Cost share is encouraged, but not required

LOP Impact Indicator Targets

The table in Attachment B should be filled out with some basic estimated life-of-project indicator targets

These are illustrative only. The purpose of this is to understand the potential size and scope of the proposed project only.

Review Process

Three-Step Process:

- Basic Eligibility Screening

- Technical Review

- USAID Review

Questions

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